

**Parental consent form  
for the use of photos and videos of children**

I/we, (name(s)).....the parent(s)/guardian(s) of:

(child's full name).....

(child's full name).....

(child's full name).....

hereby give(s) Inspiring Learning permission to use any still and/or moving image being video footage, photographs and/or audio footage depicting my/our children named above,

taken by (name of photographer) .....

on behalf of Inspiring Learning, on (date).....

at (place).....

for any of the following uses:

- Print and digital advertisements, promotional materials marketing collateral, or any other use such as for training, educational or publicity purposes

The above consents will apply throughout the world. Please refer to our photography policy overleaf for more information.

Signed.....Date.....

Signed.....Date.....

Address.....

.....

## Photography policy

### 1. Consent and permission

On occasions where an external photographer has been appointed by Inspiring Learning to visit one of our centres, hotels or tour locations, we will require the parental consent form to be completed by the parent(s)/guardian(s) of the young people who may be included in the photo shoot.

It is the joint responsibility of the party leader and Inspiring Learning to obtain permission from parent(s)/guardian(s) for children to be photographed.

Before taking a photograph or video of a group, the photographer and Inspiring Learning representative will ask the party leader if permission has been obtained for all children in the group. The party leader should notify the photographer and Inspiring Learning representative at this point if any of the children cannot be included for any reason.

A party leader, child, parent or guardian may request that images may be removed from our photo library at any time. The photograph will be removed from any online platform (e.g. website) and will not be used in future printed materials.

### 2. Photographers and devices

Only the designated photographer is permitted to take photographs of the children with the consent of the party leader. Under no circumstances will Inspiring Learning staff take photographs or videos using personal cameras or mobile devices.

### 3. Appropriateness of images

Children will not be singled out for photographs and we will not photograph a child who appears to be in distress. Photographs will only be taken where children are appropriately dressed for their activity. If photographs are taken during swimming activities, children will only be photographed from the shoulders up.

### 4. Identification of subjects

We will not disclose the identity of any children who are photographed. Full names of children will not be published alongside their photographs.

### 5. Distribution

Photographs taken by our official photographers may be used in print and digital advertisements, promotional materials, marketing collateral, or any other use such as for training, educational or publicity purposes.

### 6. Social media and the use of Veho cameras

Our social media photography and video policy is available to download from [kingswood.co.uk](http://kingswood.co.uk) and [equity.co.uk](http://equity.co.uk)